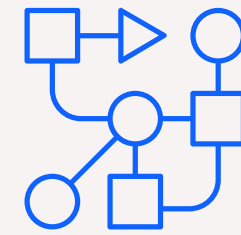




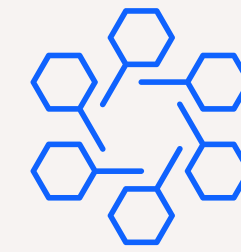
IBM Corporate Social Responsibility

Focus areas

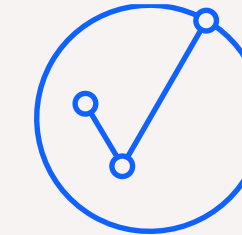
IBM brings the power of its technology and talent to address societal challenges and create an impact for our global communities at scale. Together, IBMers activate our shared commitment to creating a better world.



Education and workforce development



Social innovation



Volunteerism and giving

Education and workforce development



IBM is committed to skill
30 million people globally
by 2030, and as part of
this larger goal, IBM aims
to skill 2 million people
in AI by 2026

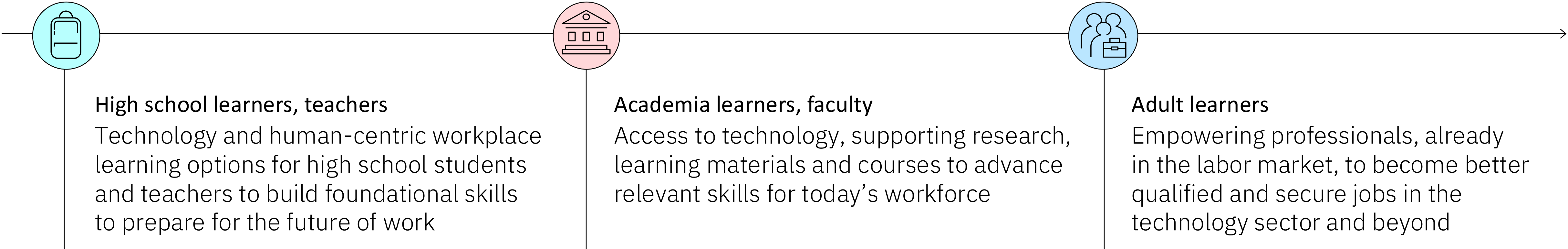


About the program

IBM SkillsBuild® is a free education program aimed at increasing access to technology education. Through the program, we support adult learners, and high school and university students and faculty, to develop valuable new skills and access career opportunities.

The program includes an online platform that is complemented by customized practical learning experiences delivered in collaboration with a global network of partners.

We support learners and instructors across ages and stages of their learning journey ↻

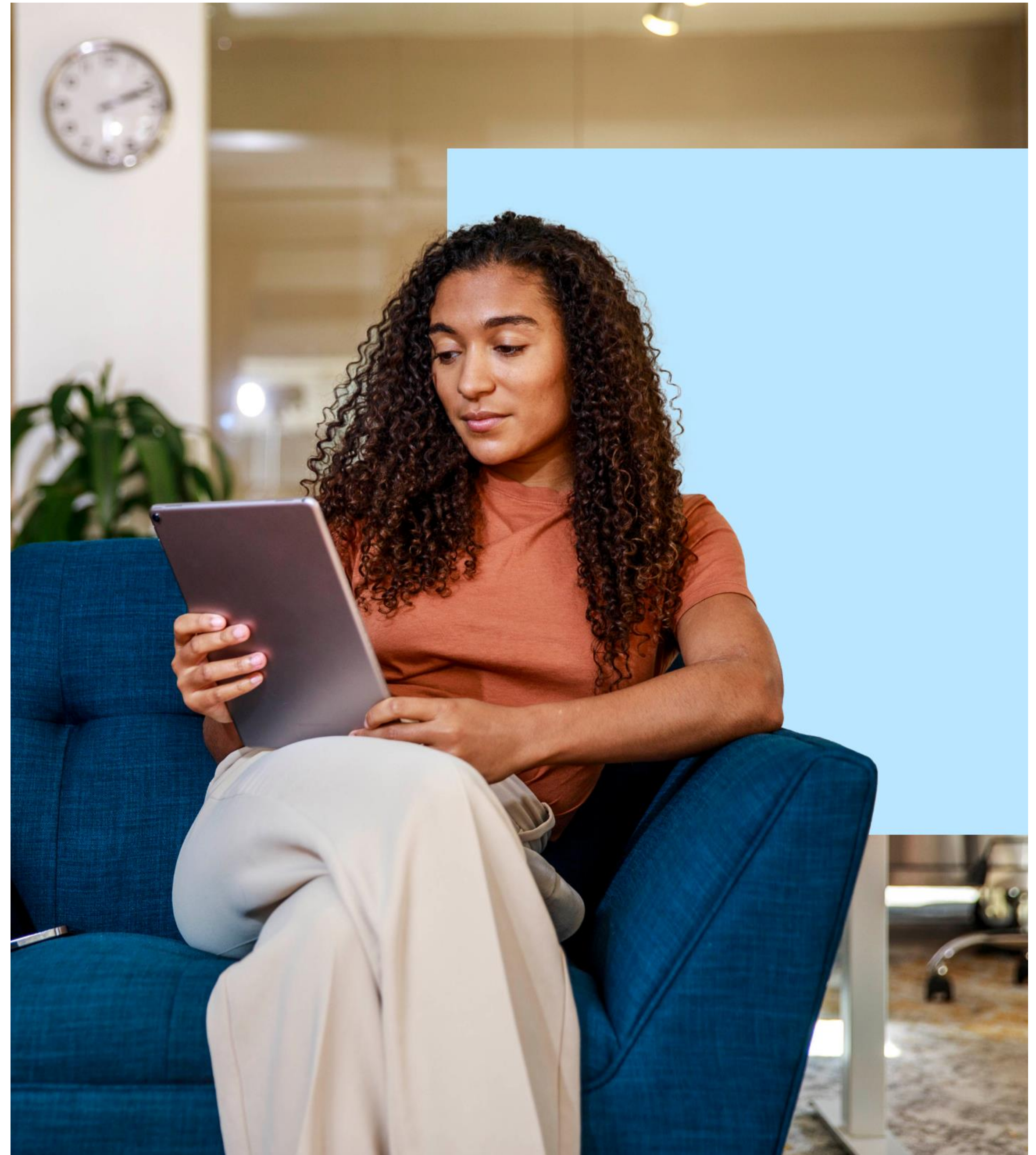


IBM SkillsBuild

Power your future in tech
with job skills, courses,
and credentials – for free



Scan to learn more



IBM AI for Impact

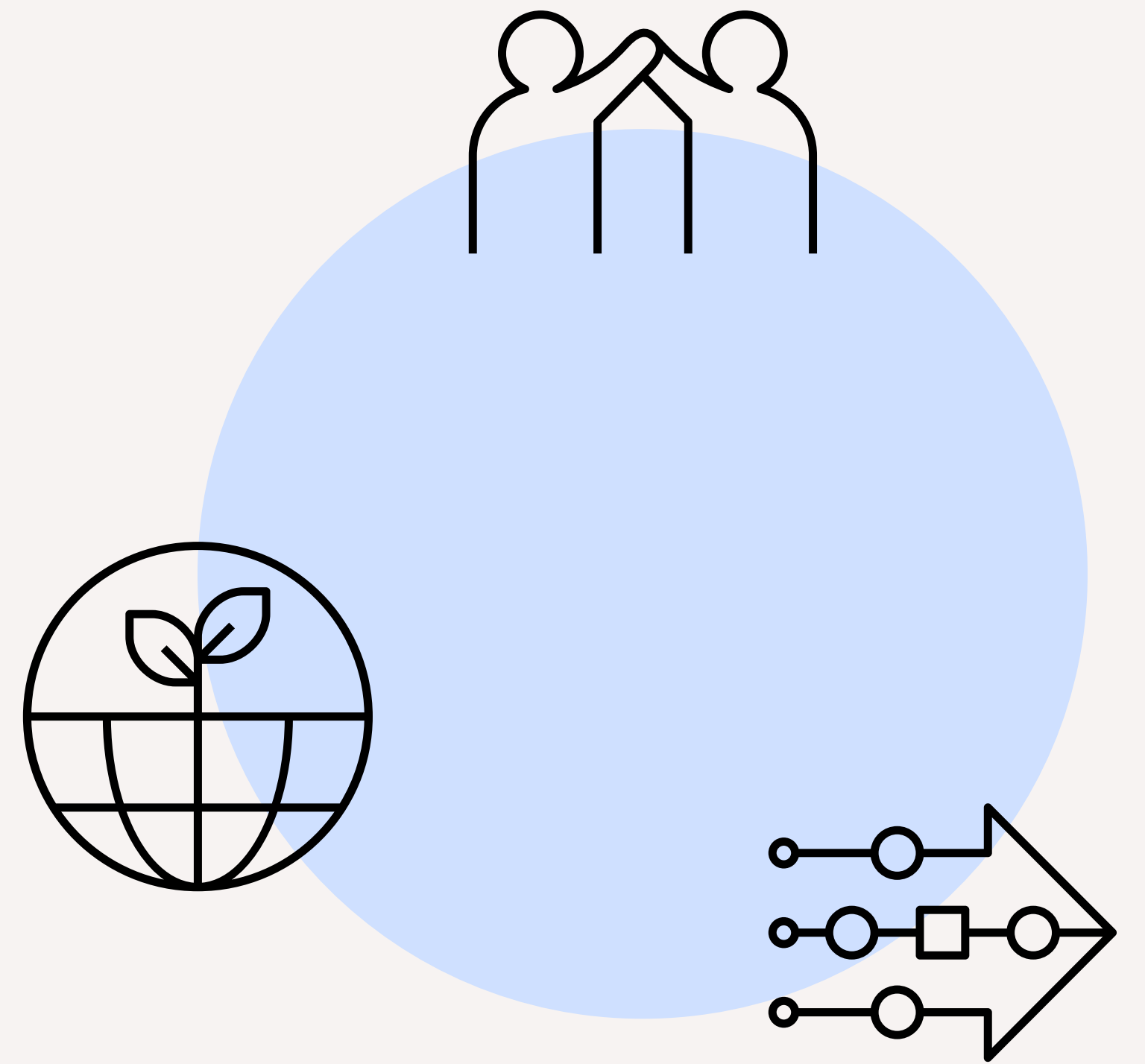
As part of IBM's commitment to fostering access to education and training, we launched a new initiative designed to equip nonprofits with foundational knowledge of AI, aiming to enhance their productivity and enable them to better serve their communities.



Scan to learn more



Social innovation



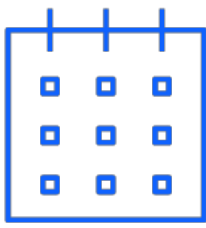
About the program

The IBM Impact Accelerator is a social innovation program that supports communities facing environmental and economic stress around the world, through technologies like AI and an ecosystem of experts.

Program differentiators



Global scale, local impact



Two-year program duration



No cost to participants



Focus on communities



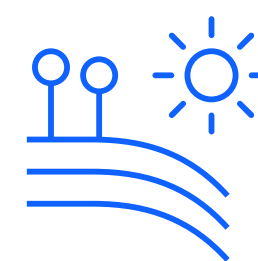
Value + impact



Impact

Since 2022 when the IBM Sustainability Accelerator launched:

- 20 participants across four cohorts focused on sustainable agriculture, clean energy, water management, and resilient cities
- We have reached **over 131,000 beneficiaries** through the IBM Sustainability Accelerator’s sustainable agriculture cohort
- **1.8M people** expected to benefit from clean energy projects from the clean energy cohort



Environmental

Cohorts are **aligned with United Nations Sustainable Development Goals (SDGs)**:

- 2, zero hunger
- 7, affordable and clean energy
- 6, clean water and sanitation
- 11, sustainable cities and communities
- And new cohort in 2025 aligned to SDGs 9 and 12 for sustainable consumption and production

We participate in coalitions and associations that **align with our strategic priorities**, such as Agriculture Innovation Mission for Climate, UN Energy Compact, and UN Water Action Agenda



Business

Additional collaborators offer participants and projects additional subject matter and technical expertise, including:

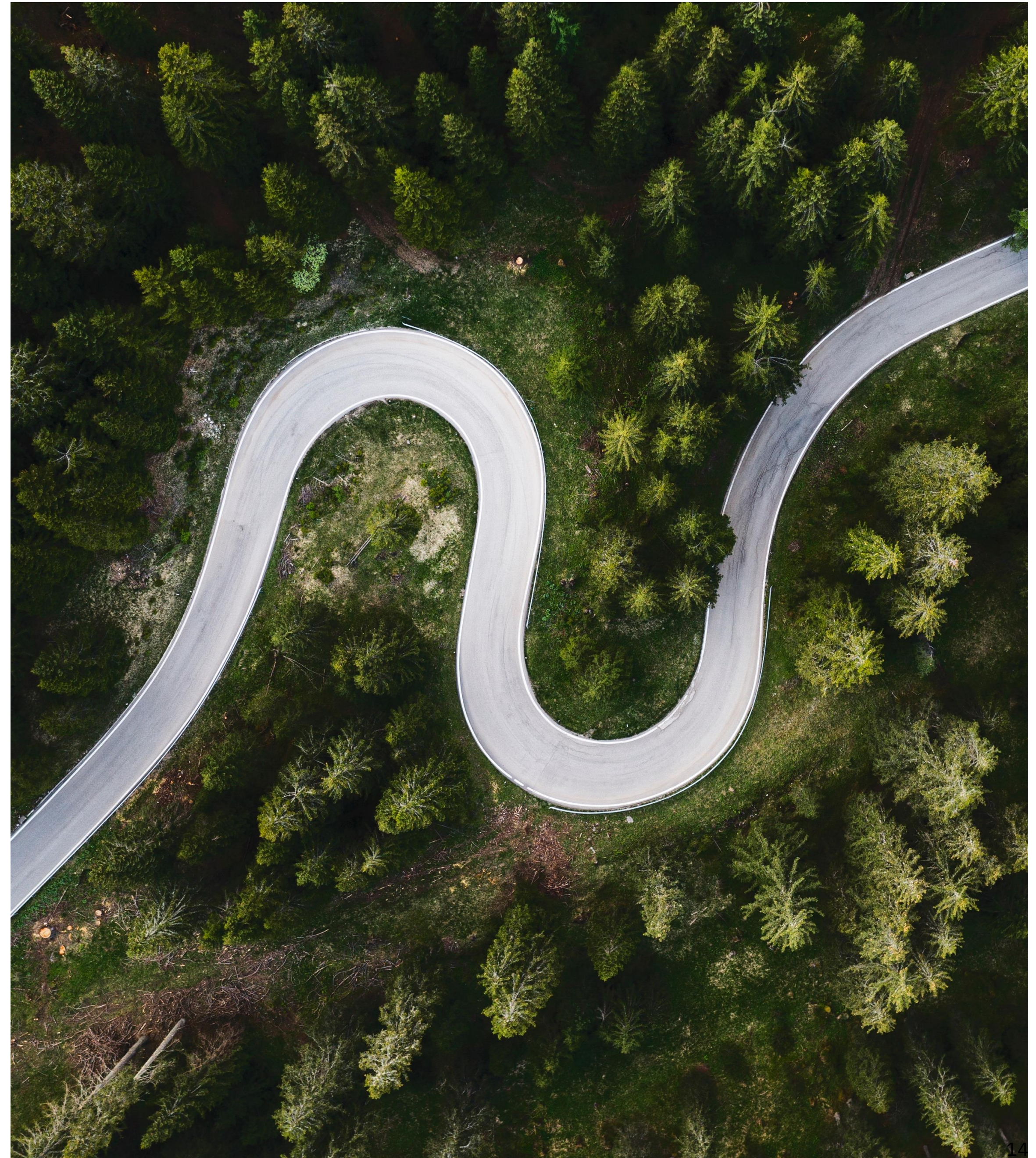
- EY: organizational development coaching and capacity-building
- U.S. Department of Agriculture: Agriculture expertise, specifically on [SWAT](#) modeling
- The German Aerospace Center (DLR) geospatial data access
- ServiceNow will provide technology and implementation support for latest cohort

IBM Impact Accelerator

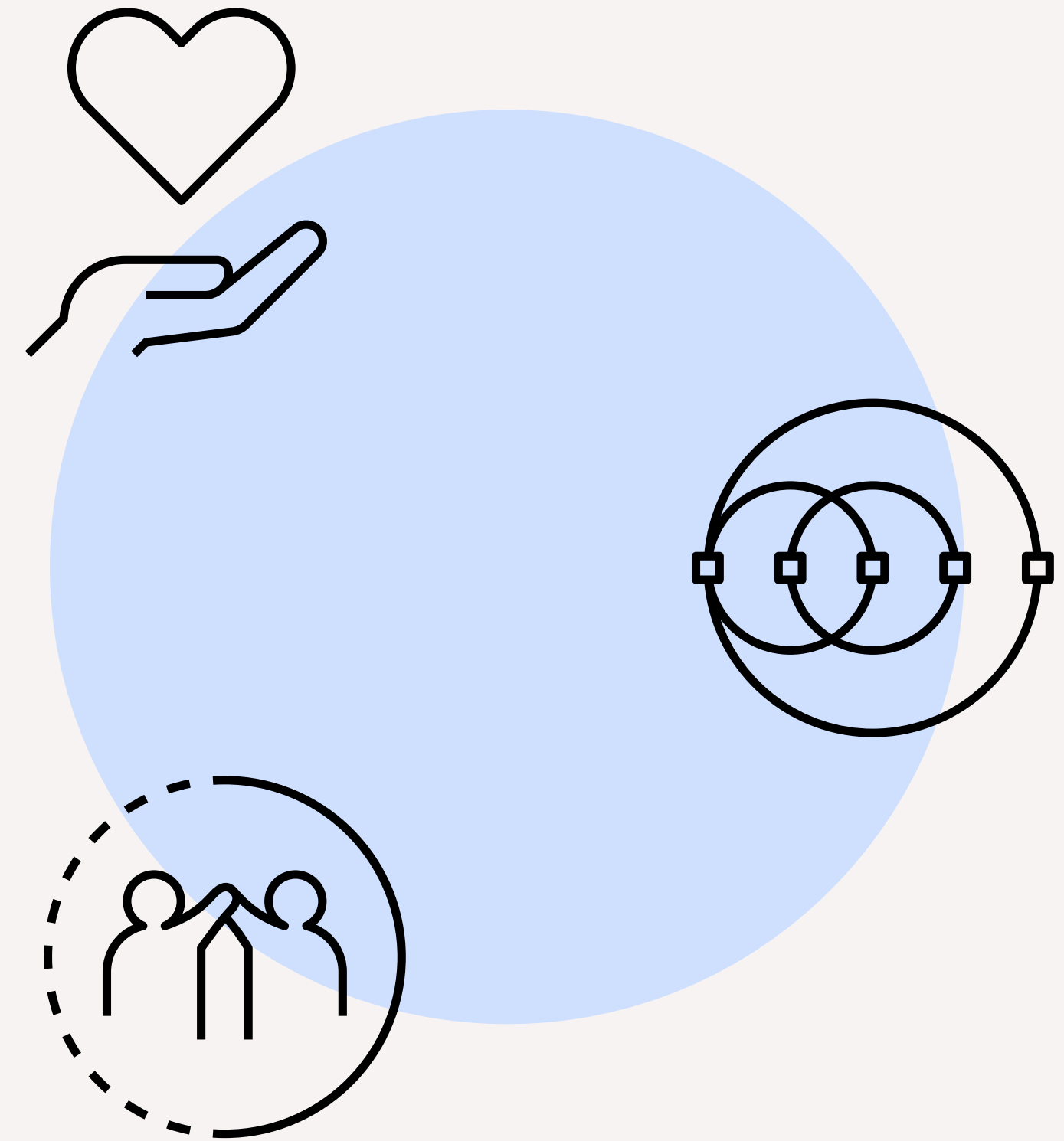
A social innovation program that supports communities facing environmental and economic stress around the world, through technologies like AI and an ecosystem of experts



Scan to learn more



Volunteerism and giving



About the program

IBM and IBMers are making a difference in communities around the world. We create opportunities and provide ways to be inspired and get involved in local and global causes.

Program elements

- Partner across IBM to design and implement volunteer events globally, as well as tailored opportunities
- Infuse volunteerism to promote team building or strengthen relationships with clients/strategic partners
- Support communities in need through Disaster Relief



Q&A



