

ACP Career Blueprint: Mastering LinkedIn - Elevating Your Professional Brand

On April 23rd, ACP collaborated with Birdia Chambers, Social Media Expert, Founder and CEO of Epic Transformation, ACP Mentor, and a trailblazer in the realm of professional branding and social media strategy. Here are the resources shared during the webinar.

LinkedIn Live Links:

To learn more about ACP and how we help our Veterans & Military Spouses!

<https://www.acp-usa.org/mentoring-program/program-overview>

EXPAND YOUR NETWORK WITH (ACP Connects) - The best place to connect with Veterans and Mentors from all over on LinkedIn 📍 :

<https://www.linkedin.com/groups/12259026/>

Connect with us on our Facebook group on ACP: The Veteran Compass, it is a space for our Veterans to engage with one another #network✅:

<https://www.facebook.com/groups/acpcompass/>

Veterans sign up here!

<https://www.acp-usa.org/mentoring-program/veteran-application>

Spouses sign up here!

https://www.acp-usa.org/spouescareer_gaps

Mentors sign up here!

<https://www.acp-usa.org/mentor>

Interested in seeing the impact our mentors are making?

<https://www.acp-usa.org/impact/metrics>

Connect and Network with Veterans and Mentors on ACP AdvisorNet Straight from our Community Feature

<https://acp-advisornet.org/>

Feel free to explore our Protégé Resources Page

<https://www.acp-usa.org/mentoring-program/resources/protege-resources>

For more information on our Monthly Newsletters:

<https://www.acp-usa.org/news/monthly-newsletters>

For more info on How to get a free premium membership for the military on LinkedIn:

<https://socialimpact.linkedin.com/programs/veterans/premiumform>

To learn more about LinkedIn's Networking Opportunities click here:

<https://socialimpact.linkedin.com/programs/veterans>

For Resume Tips:

<https://www.thebalancemoney.com/action-verbs-and-power-words-for-your-resume-2063179>

For Career Translators for Military Veterans, click here:

<https://www.careeronestop.org/Toolkit/Jobs/match-veteran-jobs.aspx>

<https://www.military.com/veteran-jobs/skills-translator>

<https://www.careeronestop.org/Veterans/Toolkit/skills-matcher.aspx>

For resources on Interviewing:

<https://www.indeed.com/career-advice/interviewing/how-to-use-the-star-interview-response-technique>

<https://www.themuse.com/advice/star-interview-method>

<https://www.indeed.com/career-advice/interviewing/interview-questions-for-military-veterans-with-example-answers>

Personal Branding resources:

<https://theinterviewguys.com/personal-branding-for-job-seekers-101/>

<https://www.quicksprout.com/the-complete-guide-to-building-your-personal-brand/>

https://www.acp-usa.org/sites/default/files/resources-files/Elevator%20Pitch%20Checklist_0.pdf

<https://graduate.northeastern.edu/resources/tips-for-building-your-personal-brand/>

Tips on showcasing your LinkedIn:

<https://www.linkedin.com/pulse/how-veterans-can-make-most-out-linkedin-daniel-savage/?trackingId=sf1%2FfGDHaCL1JLTbwd9a3w%3D%3D>

<https://executivecareerbrand.com/how-to-connect-on-linkedin-with-people-you-dont-know-and-get-action/>

<https://www.themuse.com/advice/linkedin-profile-tips>

Connect with Birdia: <https://www.linkedin.com/in/birdiachambers/>

Follow Epic Transformation: <https://www.linkedin.com/company/epictransformation/>