



Choosing an MBA Program

Choosing between various higher education programs can be difficult. Use the guidelines below to make sure you are asking yourself the right questions.

Which type of program do you want to enroll in?

- Do you want to take a Full-Time, Part-Time, Accelerated, Executive, or Online program?
- What would you immediately rule out and what are the pros and cons of your best options?

Does this decision affect only you or do you have a family or significant other to consider? Is moving an option?

Do you have a sense of where you would like to live or work after you graduate?

- Which schools have a strong network of alumni in your ideal industry?
- Are internship opportunities available at specific companies?
- Universities put their prospective employers' recruiting schedule online. Go to the career services website of the university you're interested in to see which companies are recruiting.
- Call a college's career services department and ask for their recruiting records to get a sense of employment outcomes for recent grads.

Do you want to start a business? If so, does the program appreciate an entrepreneurial spirit through clubs, events, and activities?

What is the return on investment?

- Look at the tuition of the schools you are considering. Are certain programs significantly more expensive? If so, what do they offer to make up for this price increase?
- What is the average salary for someone in your desired field? Does it significantly increase if you have an MBA?
- Accrediting bodies evaluate the quality and credibility of programs. Can you find an accreditation rating for your school of choice? Make sure you're getting your money's worth out of your institution.

How will you fund your MBA?

- **Military Funding** – The Post-9/11 G.I. Bill entitles eligible veterans to affordable public higher education or equivalent funding to attend a private institution. You can also research schools that provide additional funding through The Yellow Ribbon Program.
- **Ask your Company** – Many companies are willing to sponsor the education of their employees. Find out if this is a possibility, and if so, write a formal proposal. Remember to frame your request in terms of the corporation's interest.
- **Scholarships and Grants** – Many schools offer scholarships to incoming students, but there are also a number of grants and scholarships given by external organizations to help aspiring MBA students. Research the different awards that are out there, the amount they offer, and see if you're eligible to apply.
- **Student Loans** – Consider the pros and cons of federal student loans, private student loans, or building a portfolio of multiple loans to pay off your debt strategically.